



## Privacy Policy

BBKakes respects your privacy. This policy explains the accepted privacy practices for the BBKakes services at [www.bbkakes.com](http://www.bbkakes.com) (the "Services"). It describes the ways BBKakes collects and uses your personal information and how you can verify or control the use of the information you provide to [BBkakes.com](http://BBkakes.com).

### Important notice about children's privacy

The Services is not directed to children under the age of 18. If you are under 18 years old, you may browse the Services; however, you may not purchase Products or provide BBKakes with any of your personally identifiable information. BBKakes strongly encourages parents to monitor their children's use of the Web. BBKakes will delete a child's personally identifiable information if a parent so requests by sending an e-mail to [support@bbkakes.com](mailto:support@bbkakes.com).

If BBKakes learns that a child under the age of 18 years has provided personally identifiable information to the Services without verifiable parental consent, BBKakes will use commercially reasonable efforts to delete such information from the BBKakes databases.

### Personal information that BBKakes collects

BBKakes does not knowingly collect your personally identifiable information without your consent. To place an order, you will be provided with account details but you will be asked for your full name, a valid e-mail address and then provide additional details such as delivery and billing address (including address, city, country and postal code).

In the event of a refund you will be asked to provide details such as your full name, a valid e-mail address and then provide additional details such as complete account details.

Further personally identifiable information may be collected when BBKakes exchanges communications with you through the contact page, for example, if you submit an inquiry to the customer support, or when you choose to share your personal details with BBKakes.

Please note that e-mail communication may not be secured. Therefore you should not provide us credit or debit card details in your e-mail messages to BBKakes.

When you use the Services, BBKakes may use various technological measures to collect further information about your habits and store such information in web server log files, to maintain and enhance the Services, and to customize your experience. Many used with hosting provider & Analytical tools. For example BBKakes may record the frequency and scope of your use of the Services, the duration of your sessions, the web pages that you visit, the

information that you read, food, advertisements that you view or click on, whether you have visited the Services before, the Internet Protocol (IP) address that you use to access the Services, the geographic location of the computer system that you are using to sign-in or use the Services and the browser and operating system that you use.

BBKakes may collect and organize such information either by itself or by a third party services (e.g., Google Analytics) for BBKakes internal purposes, such as tracking on number of visitors, Products viewed, categories viewed, general online sales, sales of specific products, etc.

What does BBKakes do with your personal information?

BBKakes may use your personal information for the following purposes:

- to provide you with Services and to enable you to use them;
  - to improve and customize your experience with the Services;
  - to develop and improve the Services;
  - to better learn and understand what services and products customers prefer;
  - to provide you with support, assistance and updates;
  - to handle inquiries, complaints and to collect payments;
  - to send you updates and notices, to provide you with information relating to the Services and to provide you with further marketing and advertising material, such as information about new services that may interest you, subject to your prior indication of consent;
  - to facilitate communication between you and BBKakes, and between you and the relevant restaurant/Venue;
  - to conduct surveys from time to time;
  - to enforce the Terms of Use of the Services Terms of Use;
  - to contact you as and when BBKakes believes it to be necessary;
  - to comply with any applicable law and assist law enforcement agencies as required;
  - to collect fees and debts, and to prevent fraud, misappropriation, infringements, identity thefts and any other misuse of the Services;
  - to take any action in any case of dispute, or legal proceeding of any kind between you and us, or between you and other users or third parties with respect to, or in relation with the Services;
- For any other purpose stipulated in this policy, or in the Terms of Use.

The information BBKakes shares with others

BBKakes does not sell, rent or lease your personally identifiable information to third parties for any of their marketing purposes.

BBKakes may share personally identifiable information with others in any of the following instances, or subject to your explicit consent:

When you use the Services. In these cases, **BBKakes** will share your information only to the extent required to facilitate your use of the Services, including by transmitting your order details and or by making such details available otherwise, to the relevant restaurant/venue;

If **BBKakes** reasonably believes that you have breached the Terms of Use, or abused your rights to use the Services, or performed any act or omission that **BBKakes** reasonably believes to be violating any applicable law, rules, or regulations. In these cases, **BBKakes** may share your information with law enforcement and other competent authorities, and with any third party, as may be required to handle any result of your wrongdoing;

If **BBKakes** is required, or reasonably believes that is required by law to share or disclose your information;

In any case of dispute, or legal proceeding of any kind between you and us, or between you and other users or third parties with respect to, or in relation with the Services;

In any case where **BBKakes** may reasonably believe that sharing information is necessary to prevent imminent physical harm or damage to property;

If **BBKakes** organizes the operation of the Services within a different framework, or through another legal structure or entity, or if **BBKakes** is acquired by, or merged with another entity, provided however, that those entities agree to be bound by the provisions of this policy, with respective changes taken into consideration;

**BBKakes** may also share personally identifiable information with companies or organizations connected, or affiliated with **BBKakes**, such as subsidiaries, sister-companies and parent companies, with the express provision that their use of such information must comply with this policy.

Anonymous, statistical and aggregated information

**BBKakes** may use anonymous, statistical or aggregated information, including by posting, disseminating, transmitting or otherwise communicating or making available such information through the Services, and by providing the information to users, suppliers, business partners, affiliates and any other third party, at **BBKakes**' sole discretion, provided however, that the information will not identify you personally and that **BBKakes** will not knowingly, or intentionally use such information to reveal your identity without your consent, under the terms of this policy.

**BBKakes** may also use anonymous, statistical or aggregated information to properly operate and administer the Services, to improve the quality of the Services, to enhance your experience and customize the Services, to create new services or new products, to change or cancel existing content or Services and to facilitate other internal, functional and statistical purposes.

## Data retention

At any time, **BBKakes** may review, retain and disclose any information as **BBKakes** deems necessary to satisfy any applicable law, regulation, legal process or governmental request, as well as **BBKakes**' internal needs. By reviewing, retaining or disclosing personal information, **BBKakes** does not either expressly or impliedly endorse, affirm or in any manner assume any responsibility for such information.

## Opt Out and deletion of personally identifiable information

At any time you may opt out of **BBKakes** mailing lists, by sending **BBKakes** an email to: [support@bbkakes.com](mailto:support@bbkakes.com) In any case, **BBKakes** will not share your personally identifiable information with any advertisers, without your explicit consent. It may **BBKakes** up to Ten (10) business days for your opt-out request to take effect.

If you wish to delete your personally identifiable information that is stored on **BBKakes** database, you may notify **BBKakes** of such request at the following email address:

[Support@bbkakes.com](mailto:Support@bbkakes.com) **BBKakes** will inform you whether it accepted your request. **BBKakes** may refuse your request, for example, if **BBKakes** believes that deletion of certain information may threaten certain activities on the Services, or harm other users. In any case, **BBKakes** may keep any aggregated or anonymized information for statistical, marketing and other purposes.

## Information security

**BBKakes** implements information security systems and procedures, to secure the information stored on **BBKakes** system. Specifically, **BBKakes** uses Secure Socket Layer ('SSL') protocol, encryption, firewalls and other systems and procedures to secure your personal information gathered when you register with the Services, place orders and use the Services. Such systems and procedures reduce the risk of security breaches, but they do not provide absolute security. Therefore, **BBKakes** cannot guarantee that the Services are immune to unauthorized access to the stored or transmitted information and to other information security risks.

## Changes to this Privacy Policy

**BBKakes** may change and update the terms of this policy from time to time. All substantial changes that **BBKakes** makes to this policy will be notified on the Services and take effect thirty (30) days following their initial posting. Other changes will take effect seven (7) days after their initial posting on the Services, unless **BBKakes** amends the policy to comply with legal requirements. In the latter cases the amendments will become effective as required, or ordered. If you do not agree with any of the amendments to this policy, then you must avoid any further use of the Services.

## Contact us

You are welcome to contact **BBKakes** with requests, comments and questions regarding this privacy policy by email at: [support@bbkakes.com](mailto:support@bbkakes.com)